

# Eduardo J. Arellano

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# SUMMARY

Highly creative bilingual Digital Media Specialist with extensive graphic design experience. A proven leader in all phases of production including art direction and project management, with major contributions to the development of graphic style standards, reliable mentoring skills, and a rock-solid commitment to high quality graphics and presentations.

# SKILLS

User Interface Design

• Project Lead/Management

- Web Design and Development
- Publication/Print/Collateral Design
- Branding Design

- Video Production/Editing
  - E-Learning/Virtual Environment
- Content Management System
- Motion Capture
- Desktop Simulation Training

Substance Painter 3D

Unity Game Engine

HTML5/CSS

Python

Coding

# APPLICATIONS

- Adobe CS / CC
- Microsoft Office
- 3D Studio Max
- Blender 3D

# **PROFESSIONAL EXPERIENCE**

Multimedia Specialist - Crew Training International

### Job Tasks

- Currently supporting the development of various ICW (Interactive Courseware) products for the Sailor 2025 U.S. Navy contract.
- Collaborating with Project Team Leads in creating the most efficient 2D/3D media content to enhance the teaching and learning experience.
- Point of contact between the contractor's media team and CTI, recording questions and answers for internal guidance during project development.

## Multimedia Specialist II – Katmai Government Services

### Job Tasks

- Supported the development and delivery of Interactive Multi-Media Instruction (IMI), Computer-Based Training (CBT) and virtual simulations (VSIM).
- Collaborated with Project Managers, Instructional Systems Designers, and Programmers in the development of various media to ensure efficient and cost-effective learning content.

### Projects

- CBT and VSIM products for the Sailor 2025 U.S. Navy contract
- CNE/CME Education Training products for the healthcare industry

### Senior Graphic Designer – General Dynamics Information Technology

### Job Tasks

- Hired previously as a contractor in the Spring of 2013.
- Worked with Project Managers, Instructional Systems Designers and Programmers to create visual content for a multitude of web-based and instructor-led training (ILT) courses.
- Developed still images, GUI (Graphical User Interface) elements, animations, avatars, and training videos using the latest graphics software development products.

#### Projects

- Transportation Service Administration (TSA) Insider Threat course
- State of Massachusetts Next Generation 9-1-1 System ILT materials
- Veterans Benefits Administration (VBA) multiple WBT courses and ILT materials

- Instruction and Mentoring
- Digital Photography
- 2D and 3D Design/Animation
- Storyboarding
- JavaScript
- PHP/MySQL

# Sep 2020 - Present

# Mar 2018 - Sep 2020, Feb - Apr 2021

Mar 2014 - Jun 2016

### Senior Graphic Designer – CDM Smith

#### Job Tasks

- Designed and produced marketing and communications materials, primarily for proposals and presentations, as well as newsletters, brochures, invitations, and promotional materials.
- Coordinated interactions with clients and team members to ensure quality, schedule, and delivery of the above materials, plus maintaining graphics databases.

#### Projects

- Florida Department of Transportation 2013-2014 Annual Report and Freight Policy fact sheets
- Port of Miami and Port of Tampa 3D-rendered maps

### Graphic Artist – AMERICAN SYSTEMS

#### Job Tasks

- Used software development tools to create interactive graphics and animations for various web-based curriculums.
- Developed standards for low-polygon 3D modeling and texturing. These guidelines are instrumental in the creation of complex 3D scenes where the original high-polygon models were ineffective.

#### Projects

- U.S. Coast Guard Scalable Integrated Navigation System (SINS) Distance Learning course
- U.S. Air Force R-20 Fuel Servicing Platform Operational Virtual Environment Trainer Demo
- AMERICAN SYSTEMS Custom Creative Solutions Website

### Adjunct Instructor - Seminole State College of Florida

#### Job Tasks

- Taught digital media courses in the evenings as part of the students' required Associate of Arts Degree Program.
- Created lesson plans with a comprehensive set of course objectives tailored for the designer who wants to integrate digital media with their work.
- Assigned real-world projects to better prepare my students for the highly competitive world of digital media.

#### Graphic Artist – The Proposal Center/Agility

#### Job Tasks

- Led a team of graphic artists in the production of multi-million-dollar proposals and White Papers.
- Coordinated with proposal managers, subject matter experts, and writers during the entire development process.
- Instrumental in the creation of TPC's archive of rendered 3D figures and scenarios, greatly enhancing the quality of concept of operations, organizational charts, PowerPoint presentations, QA processes, and executive summaries, adding to TPC's reputation of creating powerful and engaging illustrations for winning proposals.

#### Projects

TPC's Haiti Post-Earthquake Disaster White Paper laying out the supply chain for support from Miami to Port-au-Prince at the request of the United Nations and the Agility International V.P. of Operations.

#### Lead Artist/Project Manager – JHT, Inc.

#### Job Tasks

- Developed still images and animations for various Web-Based Training (WBT) courses, including electrical/hydraulic flows, technical assembly/disassembly procedures, and equipment troubleshooting.
- Assisted the marketing department with graphics support for print/desktop publishing, corporate videos, and other multimedia projects.

#### Projects

- U.S. Marine Corps Automated Electronic Classrooms setup
- U.S. Navy Aviation Maintenance/Operations WBT courses
- U.S. Coast Guard Buoy Tender Ships WBT courses

### **EDUCATION**

#### University of Central Florida

B.A. Degree in Graphic Design

Design/Web Media Certificate

- Indian River State College
  - A.A. Degree in Computer Science

#### Seminole State College of Florida

Web Development Technical Certificate

Apr 1994 - Jan 2003, Feb 2004 - Mar 2007

# May 2010 - Feb 2013

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# Aug 2008 - Dec 2011

### Jun 2008 - Dec 2010

# July 2013 - Nov 2013